

Bridgeport Hospital Physician Newsletter

JANUARY 2012

From the Medical Staff Office

As we begin the New Year, we have much to be thankful for. The Physician Satisfaction Survey was completed and changes have been or will be implemented to address concerns about issues including radiology interpretations, OR flow and bed access. In addition, there were written comments in the survey about the ambience of the hospital, which I hope you agree are being addressed (see photo at right).

Bridgeport Hospital had a very successful year with a healthy surplus from operations. These funds have been and will continue to be used to enhance services and repair the hospital's infrastructure.

A report from the Department of Public Health indicated that Bridgeport Hospital has the lowest mean incidence of reportable adverse events in the state over the past seven years—a testimony to the safe care provided by physicians and hospital staff.

We were accredited by a number of organizations, including the Connecticut State Medical Society to offer CME credits, the Joint Commission as a Certified Primary Stroke Center and a very successful hospital survey by the Joint Commission.

Our Center for Geriatrics was rated best in the area by *U.S. News and World Report*.

I am sure I have omitted many significant milestone accreditations. My intent was not to reiterate what has been previously reported, but to use examples to remind us of all the good that was accomplished in 2011. The Year 2012 and beyond present challenges to the practice of medicine, but I am confident in our ability to continue to be successful.

Thank you again and best wishes for a Happy and Healthy New Year.

Bruce McDonald, MD

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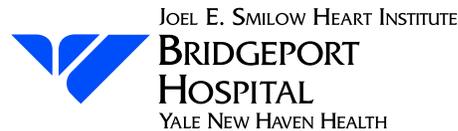
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New Furniture Arrives in Main Lobby



Cardiologists Robert Moskowitz, MD (left), and Robert Fishman, MD, try out the comfortable new furniture in the most recently renovated area of the main lobby.

The Heart Institute Announces New Name



Bridgeport Hospital's cardiac service now has a new name: the Joel

E. Smilow Heart Institute. "Mr. Smilow's generous gift lays a solid foundation for further innovations and quality enhancements that will benefit patients for years to come," says President and CEO Bill Jennings.

In 2007, Mr. Smilow's major gifts supported the creation of the Smilow Cancer Hospital at Yale-New Haven.

First Transnasal Natural Orifice Procedure

In November, Chief of Neurosurgery **Kenneth Lipow, MD**, and Chief of Otolaryngology/Head and Neck Surgery **Mark Bianchi, MD**, merged their expertise to perform the first transnasal natural orifice surgery at Bridgeport Hospital to remove a benign tumor from a patient's pituitary gland. The minimally invasive procedure was done using the hospital's Ear, Nose and Throat (ENT) Navigator system, which provides sophisticated computer guidance to help surgeons operate more precisely without the need for open incisions. Patient benefits include less postoperative pain, less blood loss and a shorter hospital stay. For information, call 203-384-3273.

Melissa Turner to Assume Dual HR Role at Bridgeport and Greenwich Hospitals



The Yale New Haven Health System (YNHHS) has promoted Melissa Turner to the dual role of Senior Vice President, Human Resources for Bridgeport Hospital and Greenwich Hospital, effective January 2012. She already serves as Senior Vice President, Human Resources at Greenwich Hospital,

where she has worked since 2007.

“This opportunity allows both Greenwich Hospital and Bridgeport Hospital to take innovative steps in streamlining and leveraging our System’s administrative structure,” wrote Bridgeport Hospital President and CEO Bill Jennings and YNHHS Senior Vice President, Human Resources Kevin Myatt in a Nov. 16 letter to employees.

Turner has made significant contributions to Greenwich Hospital’s Human Resources functions, including recruitment, employee relations, compensation, benefits, HR information systems, staff education and development. She holds a bachelor’s degree from the University of Kansas and she completed the Wharton School of Business Executive Education Program for Leadership Development.

ED Garage Construction Pauses Until Spring

Renovations to the Emergency Department Garage have been temporarily suspended for the winter. All barricades and barriers have been removed. Work will resume in the spring, when we will finish repairs and install two new elevators. The entire project is expected to be completed by mid-September 2012. For information, call Engineering Manager **Peter Romano** at 203-384-3294.

New Chief of Gynecology



Peter Marcus, MD, has been named the Chief of Gynecology. He is board certified in general obstetrics and gynecology and has a special interest in minimally invasive surgery. Dr. Marcus earned his medical degree at the Yale University School of Medicine and completed an OB/GYN residency at the University of Chicago. Prior to moving to Bridgeport Hospital, Dr. Marcus spent 15 years on the faculty of the Indiana University School of Medicine. He is a member of North-east Medical Group and may be reached at 203-384-3990.

New Emergency Phone Number

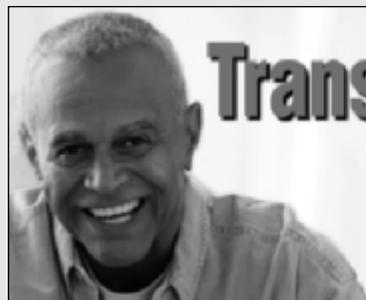


Effective February 6, 2012, 155 will be the new internal emergency phone number at all Yale New Haven Health System (YNHHS) facilities. At Bridgeport Hospital, 155 replaces 77, 555 and any other

internal emergency numbers currently in use for codes, etc. Stickers will be on staff phones as the go-live date approaches. For more information, please call Administrative Director, Support Operations Marc Brunetti at 203-384-3332.

Digital Spotlight

Blood Management Services and Neurosurgery Services were highlighted in the latest digital billboard messages on I-95 in Bridgeport. For more information about Blood Management Services, call 203-384-3704. For more information about Neurosurgery, call 203-384-3273.



Transfusion-Free Options



BRIDGEPORT HOSPITAL
YALE NEW HAVEN HEALTH



Painful Pinched Nerve?

Neurosurgery



BRIDGEPORT HOSPITAL
YALE NEW HAVEN HEALTH

Standardizing Order Sets Across the Health System

Best practices suggest standardizing care is both better for patients and staff. During the past few months, members of Project Epic's Provider Advisory Group, along with nurses, pharmacists and other clinicians, developed the new collection of common Order Sets for our EMR to support quality patient care across our three YNHHS hospitals. The Order Sets templates encompass all patient types and special pharmaceutical and oncology protocols. The group developed the order sets using the Epic model order set content, as well as our own existing Order Sets in the legacy systems at our three hospitals.

The next steps are for the members of the medical staff at the three hospitals to review these new Order Sets and to provide feedback on the usefulness of the protocols. To get broad feedback, the Epic Project Team will post the Order Sets on its website for review. Each Order Set includes a short four-question survey that we ask reviewers to complete. Getting this additional input helps to ensure that the Order Sets meet the needs of physicians and clinicians across our system before implementation.

To participate in, please go to <http://projectepic.ynhh.org/default.aspx> and click on "Order Set Review" under "Our Epic Build."

Michael Werdmann, MD

203-384-3923

Joan Huwiler

Communications, Epic Project

203-502-4698

UpToDate Database Representative Coming January 9

A trainer from UpToDate will be on-site Monday, January 9, 7:00–9:00 a.m., in the Medical Staff Lounge to answer questions and provide demonstrations about physician access and the latest updates and changes. For more information, please contact Todd Lane, Chief, Library & Multimedia Services, at 203-384-3615.

Hot Breakfast Monthly Forum with Bill Jennings

Bridgeport Hospital physicians are invited to join President and CEO **Bill Jennings** in the Medical Staff Lounge, 7:00–9:00 a.m., for a breakfast with made-to-order omelets and discussion. Each forum features a guest from Yale New Haven Health System (YNHHS) leadership.

Next Forum:

February 13, 2012 (No forum in January):

Robert Udelsman, MD, Chairman, Department of Surgery, Yale New Haven Hospital

Physician Spotlight



Kenneth Lipow, MD

*Department of Surgery
Section of Neurosurgery*

Connecticut Neurosurgical Specialists (CNS), PC

Bridgeport Hospital
267 Grant Street, 8th Floor
Bridgeport, CT 06610

Phone: 203-384-4500

Fax: 203-384-3812

Please send all correspondence to Bridgeport office.

Satellite Office:

52 Beach Road
Fairfield, CT 06824
Phone: 203-254-5646

Medical School:

Albert Einstein College of Medicine; Bronx, NY

Residency:

Montefiore Medical Center-AEMC and Jacobi
Medical Center-AEMC East Campus; Bronx, NY

Board Certification:

Neurological Surgery

Certified in:

Spine, brain and cancer surgery

Current Academic Appointment:

Yale-New Haven Hospital

Specialties and Research Interests:

Spine, brain, cancer

Clinical Research:

Robotics, brain tumors, spinal reconstruction

Personal:

"Nothing that is worthwhile is easy."

Healthy & Wise Newsletter Highlights Center for Sleep Medicine



The newest issue of *Healthy & Wise* features Bridgeport Hospital's Center for Sleep Medicine through patient (yes, patient!) **Howard Harinstein, DPM**, Chief, Section of Podiatry at Bridgeport Hospital and a member of Northeast Medical Group. Three years ago, Dr. Harinstein was diagnosed with sleep

apnea. Thanks to the expert care provided by the Center for Sleep Medicine, he has his energy back.

This issue also includes information about The Connecticut Burn Center and The Center for Geriatrics and guidelines for seeking emergency versus urgent care. In addition, Family Medicine physicians **Steven Benaderet, MD**, and **Kyle Custis, MD**, members of Northeast Medical Group, answer Ask the Experts questions about the flu vaccine and vitamin supplements. For copies for your waiting room or department, please call the Marketing Department at 203-384-3533. Current and archived issues are also available online at www.bridgeporthospital.org/Publications.

Todd Miller Named MICU Nurse Manager



Todd Miller, BS, RN, has joined Bridgeport Hospital as Nurse Manager of the Medical/Coronary Intensive Care Unit. He was previously a member of the Stroke Team at Duke University Medical Center in North Carolina. Todd earned a Bachelor of Science degree in biology/philosophy from Virginia Tech and an Associate of Science degree in nursing from Bluefield State College in West Virginia. He can be reached at 203-384-3524.

Patient Education Content Available in 11 Languages

As part of the hospital's ongoing efforts to improve patient safety through cultural awareness and meet the needs of patients with very diverse language needs and multicultural backgrounds, we have expanded discharge education content to 11 different languages. The content is now available in Bosnian, Canadian French, Creole, English, Haitian, Korean, Portuguese, Russian, Spanish, Tagalog and Vietnamese. Not all education leaflets are available in all languages. This information can be

accessed by all clinical resources and is available in the Patient Education module within Millennium PowerChart. For technical assistance in accessing this education, please call the Information Services CPOE line at ext. 7450 (203-330-7450 from outside the hospital). For more information about the hospital's efforts to serve our diverse and multicultural population, please contact **Constantine Manthous, MD**, at ext. 4581; **Beata Skudlarska, MD**, at ext. 3388 or me at ext. 3261.

Ryan O'Connell, MD

Medical Director, Care Coordination
203-384-3261

Physician News

Chief of Gastroenterology **George Abdelsayed, MD**, presented a keynote lecture to the CT Chapter of the American College of Physicians on Liver Biopsy on Nov 8, 2011. Dr. Abdelsayed addressed the same body on Most Significant Publications in Medicine for 2011. Dr. Abdelsayed is a member of Northeast Medical Group.

Chairman of Medicine **Nicholas Dainiak, MD**, published two first-author keynote articles on Global Consensus on Clinical Management of Acute Radiation Syndrome, which reviewed the recommendations made by a World Health Organization consultancy that he co-organized in Geneva, Switzerland (Disaster Medicine and Public Health Preparedness, AMA, October, 2011). Dr. Dainiak is a member of Northeast Medical Group.

David Kaufman, MD, Section Chief of Pulmonary, Critical Care and Sleep Medicine and a member of Northeast Medical Group, is a recipient of research funding from the National Institutes of Health. He is the Bridgeport Hospital site principal investigator for the "Lung Injury Prevention Study with Aspirin (LIPS-A)," a double-blind, randomized, placebo-controlled trial of low-dose aspirin to prevent acute respiratory distress syndrome (ARDS) in high-risk patients (NIH-NHLBI U01-HL-108712). Enrollment of patients at Bridgeport Hospital will begin in February 2012.

Physician News Submissions

Physician news for publication is reserved for active staff who:

- Deliver a talk at a national meeting (not preside over).
- Publish a manuscript in a peer-reviewed journal.
- Contribute a chapter to a book.
- Join a practice.
- Are elected to an officer position in a state or national professional society.

For inclusion in the February issue of *MD Express*, please e-mail your news by January 11, 2012 to **Jill Caseria** at kjcase@bpthosp.org.

Secure Physician Portal for Physician Contact Information

We encourage you to provide personal contact information via the secure Physician Portal available for use by physicians only at <http://citrix.bpthosp.org/Citrix/XenApp/auth/login.aspx>. This information will enable efficient contact with your colleagues. Alternatively, you may call Linda Perno in the Medical Staff Office at 203-384-3007.

Bruce McDonald, MD

Bridgeport Hospital Receives National Award for Stroke Care

Bridgeport Hospital has received the American Heart Association/American Stroke Association's Get With The Guidelines®-Stroke Silver Plus Quality Achievement Award for meeting quality measure for stroke care during the past year. Neurologist **Philip Barasch, MD**, Chairman of Emergency Medicine **Michael Werdmann, MD**, are Co-medical Directors of the Stroke Program and lead the team.

Medical Staff Executive Committee

December 5, 2011 Meeting

Bill Jennings reported on the October hospital financials. Bridgeport Hospital closed the month with a 6.9% operating margin, which was slightly above budget. Admissions were below budget and average LOS was slightly above. The consolidated delivery network operating margin, which includes expenses related to Northeast Medical Group, was 3.6%.

Bruce McDonald, MD, stated that an enhanced non-smoking policy, which covers all sidewalks around the hospital campus, was implemented on December 2. There has been general acceptance by staff, and many have signed up for smoking cessation programs.

The reappointment process occurred over the past several months, culminating in the recommendations of the chairs for reappointments to the Credentials Committee. The department processes were extensive and thorough. The task of evaluating reappointment and credentials is one of the most important activities of the Medical Staff Executive Committee and the respective department chairmen.

After a modest dip in Press Ganey Patient Satisfaction scores related to physician services in November, there has been some recovery in the early December returns. As a result of the Press Ganey Physician Satisfaction survey that was received in the summer, multiple task forces were established to respond to the top five opportunities identified. The recommended actions of the task forces focusing on the turnaround of Radiology results, ease of hospital admission, ease of scheduling inpatient surgery, ease of scheduling outpatient tests/therapy and turnaround of lab results were presented. A follow-up survey of the Medical Staff is anticipated in September 2012.

Robert Folman, MD, introduced **David Bindelglass, MD**, who spoke about his impressions of Bridgeport Hospital's progress in administrative leadership and

patient safety during the six years of his service on the Medical Staff Executive Committee. Dr. Folman thanked him for his service. Dr. Folman also noted the service of **Robert Deal, MD**, and **Judy Boslow, MD**, to the committee, both of whom were also completing their terms of service as at-large members.

Dr. Folman noted that the Pain Committee continues to meet and has identified a need for increased availability of non-interventional pain management consultative assistance. He suggested that the Palliative Care service, which has been established and is supported by the physician members of the section of Geriatrics, has been suggested as a logical initial source for such support, but will need enhanced resources to succeed. He noted that a proposal for additional resources is being prepared for presentation to senior management.

Dr. Folman stated that although the communication task force had completed its charge, there continues to be many opportunities to enhance communication with and within the Medical Staff and he hoped that continued work would be done on this issue.

Finally Dr. Folman noted that the response for volunteers to serve on Medical Staff committees was strong, and he expected there would be no difficulty in filling the needed positions by year's end.

Nicholas Dainiak, MD, reported that construction of the Radiation Oncology Center on Park Avenue in Trumbull is on track. He also noted that as a result of meetings between radiation oncologists and the ENT section at Yale-New Haven Hospital, some of the post-op radiotherapy for head and neck tumors patients who have had surgery at Yale is now being performed at Bridgeport Hospital.

Robert Folman, MD
Bruce McDonald, MD

For Your Patients

FREE Program: Moving Forward

Next program: Wednesday, January 18, 2012

"Healing the Mind, Body and Spirit"

5:00–7:30 p.m., 5520 Park Avenue, Trumbull.

Moving Forward is a free monthly survivorship program for cancer survivors and their loved ones created by The Norma F. Pfriem Cancer Institute in partnership with the American Cancer Society. Registration is required. Please invite your patients to call 203-563-1523.

New Physicians

Department of Emergency Medicine

Section of Emergency Care

George Reese, MD



Bridgeport Hospital

267 Grant Street

Bridgeport, CT 06610

Phone: 203-384-3923

Fax: 203-384-3713

Medical School: University of Southern California; Los Angeles, CA

Residency: University of California Los Angeles Medical Center; Los Angeles, CA

Board Certification: Emergency Medicine

Department of Medicine

Section of Family Medicine

Christopher Doan, MD



PriMed

4 Corporate Drive, Suite 195

Shelton, CT 06484

Phone: 203-22-0375

Fax: 203-225-0376

Medical School: University of Oklahoma School of Medicine; Oklahoma City, OK

Residency: University of Connecticut Medical Center; Farmington, CT

Department of Medicine

Section of Medical Oncology

Laura Triano, MD



Oncology Associates of Bridgeport

5520 Park Avenue, Suite 203

Trumbull, CT 06611

Phone: 203-502-8400

Fax: 203-502-8409

Medical School: University of Connecticut School of Medicine; Farmington, CT

Residency: Yale University School of Medicine; New Haven, CT

Fellowship: Medical Oncology, Yale University School of Medicine; New Haven, CT

Board Certification: Medical Oncology, Internal Medicine

Department of Pediatrics

Section of Pediatrics

Sushma Hebbar, MD



Pediatric Healthcare Associates

2600 Post Road

Southport, CT 06890

Phone: 203-452-8322

Fax: 203-254-0358

Medical School: St. George's University School of Medicine; Grenada, West Indies

Residency: Schneider Children's Hospital; New Hyde Park, NY

Fellowship: Sports Medicine, Jersey Shore Medical Center; Neptune, NJ

Board Certification: Pediatrics/Sports Medicine



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www.bridgeporthospital.org

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